

Muaūpoko 2015-18

Muaūpoko Tribal Authority Incorporated

Contents

MIHIMIHI.....	2
INTRODUCTION.....	2
MUAŪPOKO Strategy & 2020 Vision	3
MUAŪPOKO TRIBAL AUTHORITY PROFILE.....	6
MUAŪPOKO TRIBAL AUTHORITY ANNUAL PLAN 2015-2018.....	18

MIHIMIHI

Ko Tararua te maunga

Ko Punahau te moana

Ko Hokio te awa

Ko Kohutūroa ko Kawiu nga marae

Ko Punahau, Ngārue, Ngāi Te Ao, Ngāti Tamarangi,

Ngāti Hine, Ngāti Whanokirangi, Ngāti Pāiri ngā Hapu

Ko Kurahaupo ko Matahōrua ngā waka

Ko Muaūpoko te Iwi

Whakahonotia, kia tū kaha ai tāua ko Muaūpoko

INTRODUCTION

This report is based on previous Board Strategic and Operations planning work that is continually built on. This report is also an opportunity at AGM time, to refresh and provide an overview of Muaūpoko, of Muaūpoko Tribal Authority and document includes a description of:

- Muaūpoko Strategic Direction
- Muaūpoko area of interest
- Muaūpoko Iwi demographics taken from the 2013 Census
- Muaūpoko Marae
- Muaūpoko 2020 strategic plan
- The governance and management of the MTA and its subsidiary Muaūpoko Trading Company
- Services provided by MTA
- Muaūpoko Tribal Authority (Inc) Business Plan for 2015 to 2018
- Muaūpoko Trading Company Annual Plan for 2016 to 2017

MUAŪPOKO 2020

Background.

At a 2007 AGM hui-a-iwi, members were encouraged to participate in the direction where the MTA should focus its interest towards. Those who had participated in the process have made an impact, creating long-term strategies with the following vision that will take Muaūpoko forward into the future.

Our Vision

“Whakahōnotia kia tū kaha tāua ko Muaūpoko”
Unite, stand strong Muaūpoko

Muaūpoko 2020 is about whakahono kia tū kaha Muaūpoko. It is about our ability to stand strong and united so that together we will create and control our destiny. It is our belief that in the year 2020 we will be at a place where we have:

- **Empowered our Hapū, Whānau and Marae**
- **Protected our identity, assets and environment**
- **Enhanced our economic wealth, health, culture and social well-being.**

It is our responsibility to learn the lessons of the past, to plan and prepare for the future. Unite, stand strong Muaūpoko is our vision, many will contribute to its creation and all will benefit from its continued existence.

The planning process continues. Dreaming of the future, of where Muaūpoko would be in 2020 must be achieved. Muaūpoko 2020 will be about developing strategies to realise the vision, to make the dream a reality.

“A United Muaūpoko Will Prosper - A Divided Muaūpoko Will Not”

The 10 Key Strategies were developed to lead activity toward unifying and strengthening the mana and mauri of our iwi to achieve our vision of - Realising our true potential as Muaūpoko whānau, hapū & iwi.

Strategy:	Statements:
Strategy 1	Culturally Strong in Te Reo me ōna Tikanga: Preserve & maintain the cultural taonga of Muaūpoko.
Strategy 2:	Protecting and enhancing our environment: Research, investing and participate in environment revitalisation projects within Muaūpoko tribal region
Strategy 3:	Strong, Healthy & Vibrant Whānau and Hapū: The health and wellbeing of our people is paramount.
Strategy 4:	Capacity & Capability: Build the capacity (people power) and capability (effectiveness) of our Whānau, Hapū & Iwi.
Strategy 3:	Ownership & Protection of Muaūpoko assets and resources: Regain ownership and kaitiakitanga of key Muaūpoko assets and resources and realize the benefits and returns on these assets.
Strategy 6:	Strong Infrastructures: Strengthen the infrastructures (structures, systems, policies and procedures, planning and monitoring) of Muaūpoko Whānau, Hapū & Iwi.
Strategy 7:	Effective Representation: Represent Muaūpoko interests effectively and efficiently and ensuring always that our mana is upheld.
Strategy 8:	Expansive Networks: Enhance and expand our relationships and networks with Whānau, Hapū, other Iwi, Government and Non-Government agencies.
Strategy 9:	Economically Strong: Pursue commercial and non-commercial opportunities that enhance the well-being of Muaūpoko Whānau, Hapū & Iwi.
Strategy 10:	Making our Mark: Brand and market Muaūpoko as a leader and role model.

In the latter part of the 2014 year, the MTA board continued the strategic planning process to refine the current 2020 strategies further into a blueprint for taking the Muaūpoko 2020 vision to the next level. The board started by checking their collective understanding of what the 2020 vision statement meant for the current board team and to reflect on performance and progress.

The prevailing line of thought was that it was time to create a blueprint for a greater call to action.

This involved refining the 10 strategies into 5 key groupings:

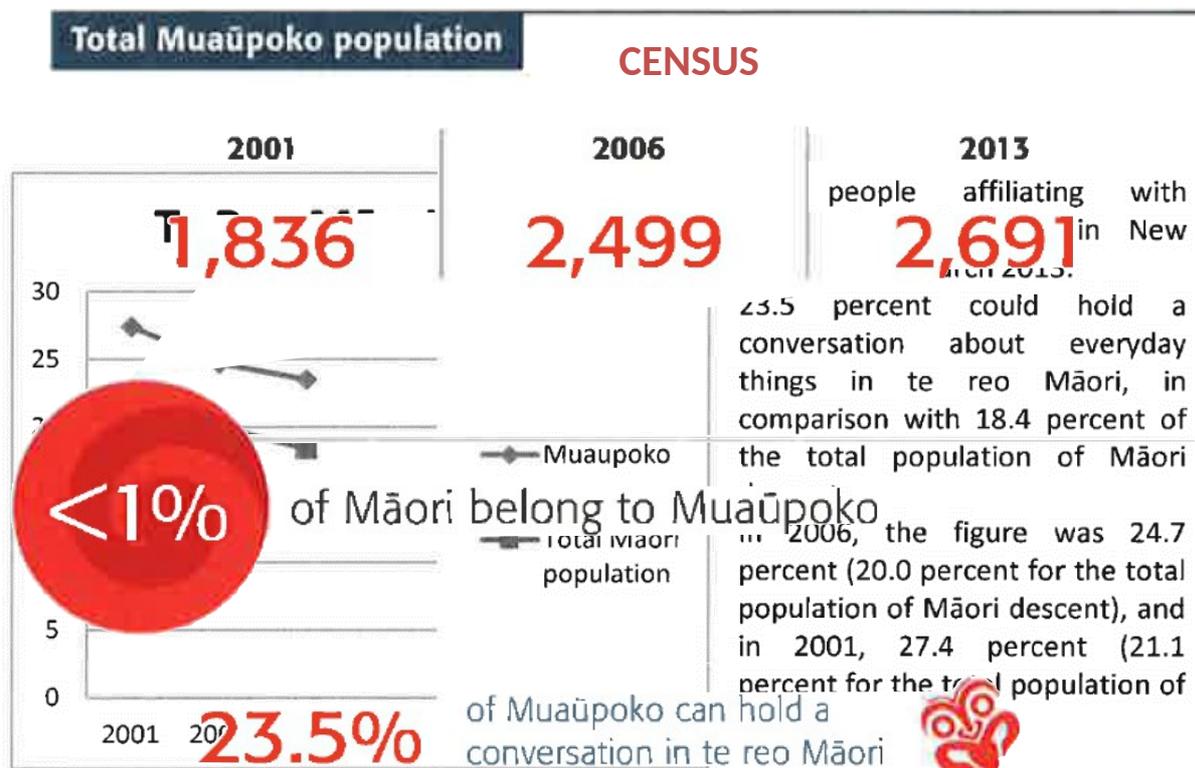
Strategy:	Statements:
Strategy One	Cultural – Muaūpoko Reo, Tikanga, Waiata and

	heritage are preserved and maintained for future generations.
Strategy Two	Infrastructure - Robust Iwi and Hapū structures that best serve Muaūpoko interests.
Strategy Three	Assets and Environment - Regain ownership and Kaitiakitanga of key Muaūpoko assets and natural resources to protect these for future generations.
Strategy Four	Hauora - Health and wellbeing of our people is paramount.
Strategy Five	Leadership - Representing and advocating for Muaūpoko interest and nurturing future leaders.

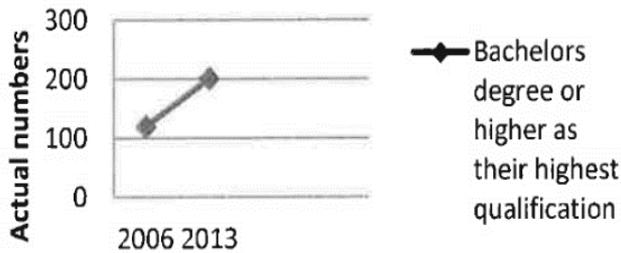
This blueprint will result in a framework for implementing the 2020 vision and guiding the planning process over the next 5 years i.e. until we read and transition into the PSGE environment.

Over the period from March 2015 to March 2018 this plan will be reported on at each Annual General Hui.

MUAUPOKO TE IWĪ: A REMINDER - OUR PROFILE FROM THE 2013

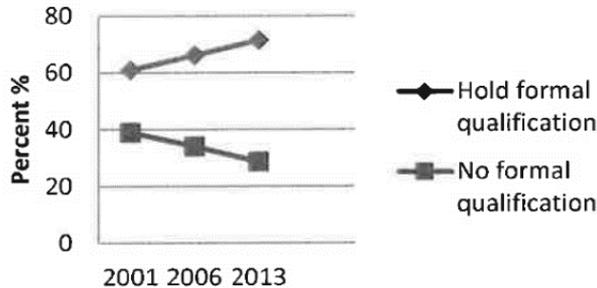


Bachelors degree or higher as their highest qualification



For people affiliating with Muaūpoko and living in New Zealand on 5 March 2013: 12.2 percent (201 people) held a bachelor’s degree or higher as their highest qualification, an increase from 8.4 (120 people) in 2006.

Education - Te Mātauranga

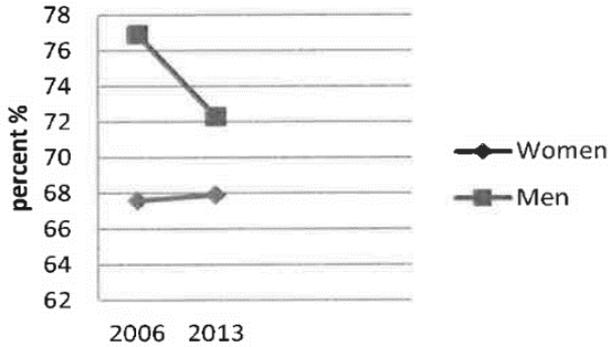


For people affiliating with Muaūpoko and living in New Zealand on 5 March 2013: 71.5 percent held a formal qualification, compared with 68.7 percent of the total population of Māori descent. In 2006, 66.1 percent and in 2001, 61 percent held a formal qualification.

28.7 percent held no formal qualification. In 2006, this figure was 34.1 percent and 2001, was 34 percent.

Income - Nga whiwhinga

Labour force - Te hunga mahi



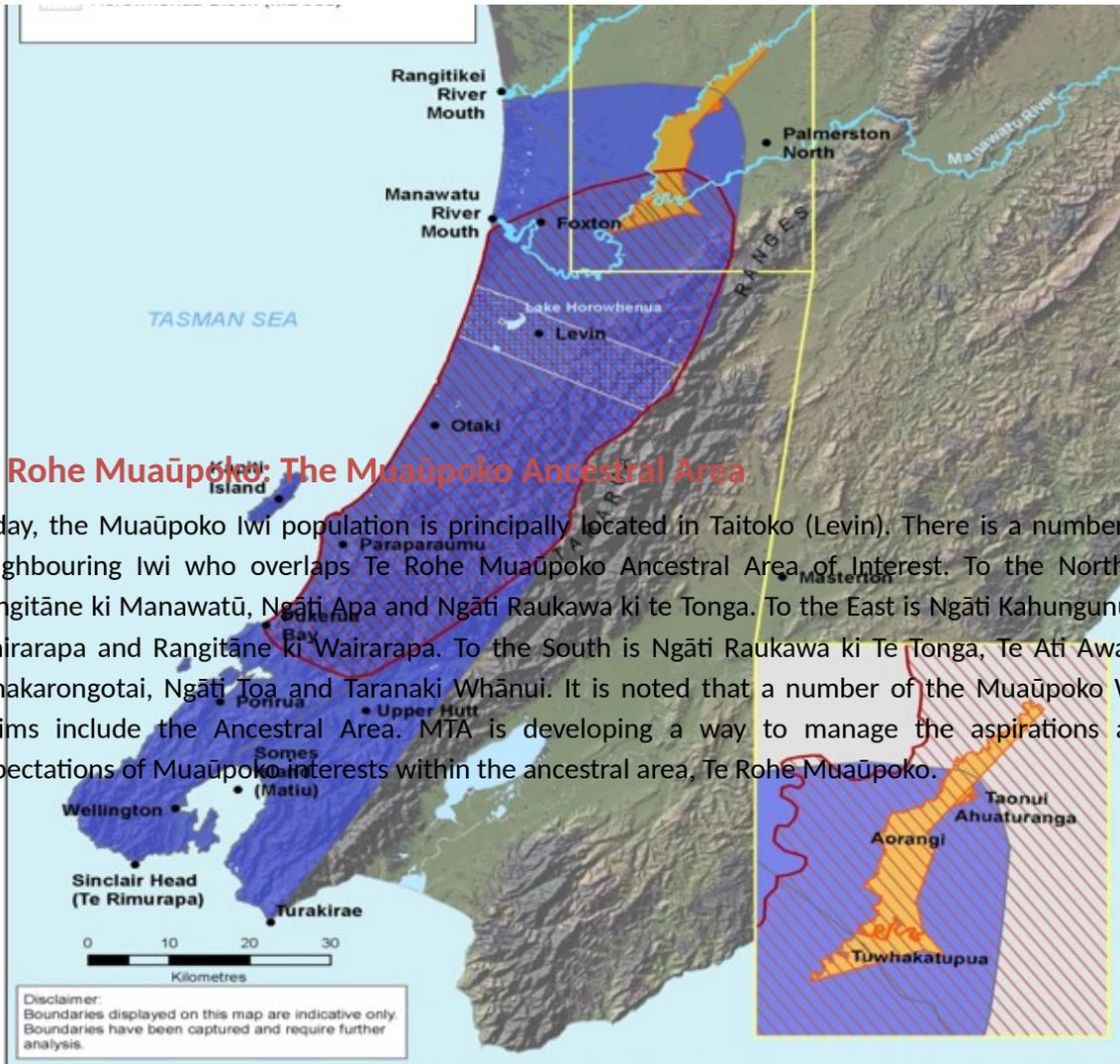
For People aged 15 years and over affiliating with Muaūpoko and living For people affiliating with Muaūpoko and living in New Zealand on 5 March 2013:

1,767 people were of working age (15 years and over). Of this group, 69.9 percent were in the labour force, compared with 68.4 percent of the total population of Māori descent, and 67.1 percent of the total New Zealand population.

72.3 percent of men and 67.9 percent of women were in the labour force. This compares with 76.9 percent of men and 67.6 percent of women in 2006.

Te Rohe Muaūpoko: The Muaūpoko Ancestral Area

Today, the Muaūpoko Iwi population is principally located in Taitoko (Levin). There is a number of neighbouring Iwi who overlaps Te Rohe Muaūpoko Ancestral Area of Interest. To the North is Rangitāne ki Manawatū, Ngāti Apa and Ngāti Raukawa ki te Tonga. To the East is Ngāti Kahungunu ki Wairarapa and Rangitāne ki Wairarapa. To the South is Ngāti Raukawa ki Te Tonga, Te Ati Awa ki Whakarongotai, Ngāti Toa and Taranaki Whānui. It is noted that a number of the Muaūpoko Wai claims include the Ancestral Area. MTA is developing a way to manage the aspirations and expectations of Muaūpoko interests within the ancestral area, Te Rohe Muaūpoko.



Muaūpoko Marae

Kohutūroa Marae: Was an early occupation area for Muaūpoko with a former kāinga once being there. The Meeting house Pāriri was built in 1896 and is the oldest Whareniui in Horowhenua.

Kohutūroa Marae is on Māori Freehold Land, Kohutūroa 1, with the Kohutūroa Reservation as the administering Land Trust. There are

Seven Trustees. The urupā, Kohutūroa Urupā, is also Maori Freehold Land, with the Kohutūroa (urupā) Reservation administering Land Trust. There are seven Trustees. Paeke is the Kawa used here.

Kawiu Marae: Was an early occupation and cultivation area for Muaūpoko, Te Huia Raukura is the name of the whareniui.



Kawiu Marae is on Māori Freehold Land, Horowhenua 11B36 2 L4A, with the Horowhenua 11B36 2 L4A Reservation as the administering Land Trust. There are twelve Trustees. Pāeke is the Kawa used here.



MUAŪPOKO TRIBAL AUTHORITY PROFILE

Introduction

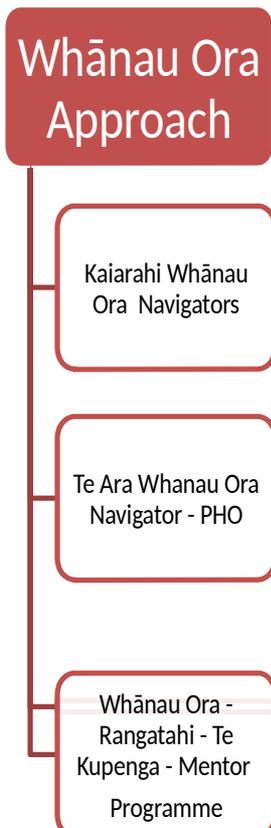
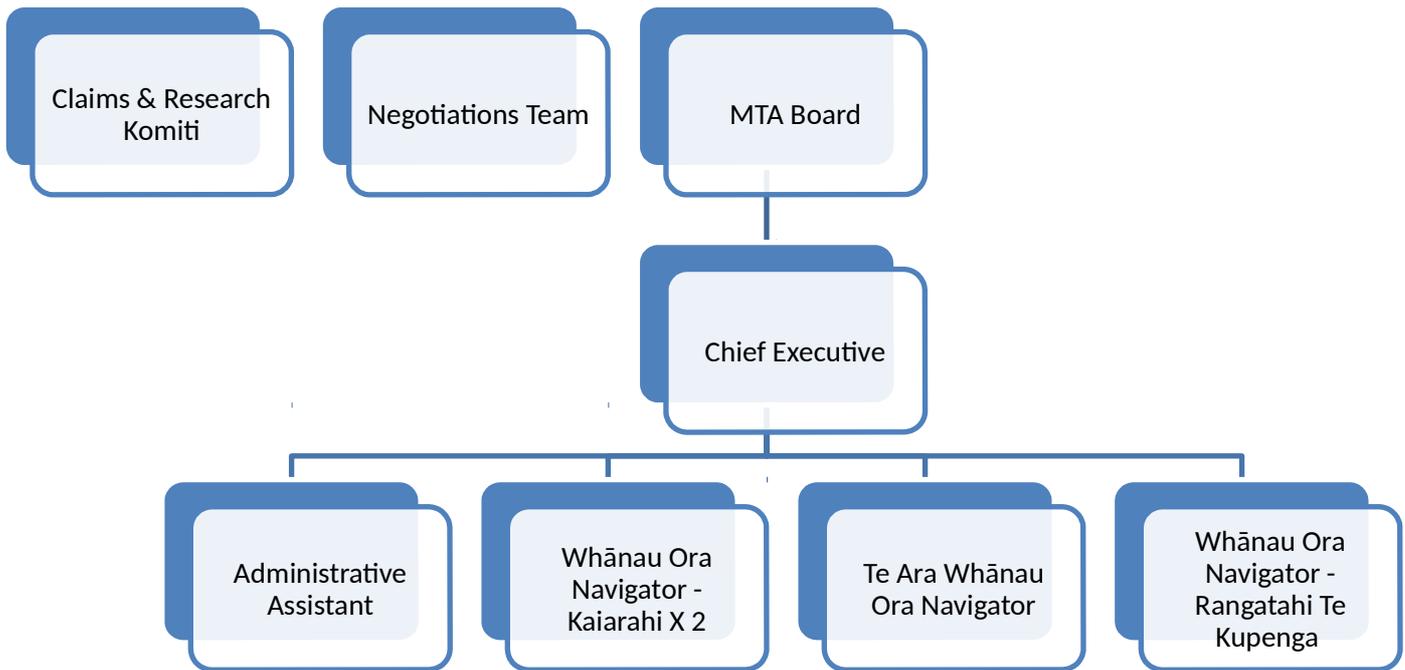
Muaūpoko Tribal Authority (MTA) was established in 1997 as an Incorporated Society. Its main purpose is to protect Muaūpoko identity, assets and to build a stronger economic, social and cultural base for the Muaūpoko people. MTA has continued to support Muaūpoko Iwi aspirations in all spheres of life. A copy of the Muaūpoko Tribal Authority Incorporated Society Rules (MTA-ISR) may be found on the MTA website and the New Zealand Companies Office Website.

MTA representative organisation for Muaūpoko

MTA has been the mandated recognised representative organisation for Muaūpoko for many years by crown, councils and community. MTA;

- Represents Muaūpoko as an "iwi authority" for the purposes of the Resource Management Act 1991
- Is the Mandated Iwi Organisation (MIO) for Muaūpoko under the Maori Fisheries Act 2004, and
- Is the Iwi Aquaculture Organisation (IAO) for Muaūpoko under the Maori Commercial Aquaculture Claims Settlement Act 2004, and
- Is the mandated organisation to represent Muaūpoko for Direct Treaty Negotiations of Muaūpoko Historical Treaty Settlement claims.

Muaūpoko Tribal Authority Organisation Structure



Whanau Ora Services

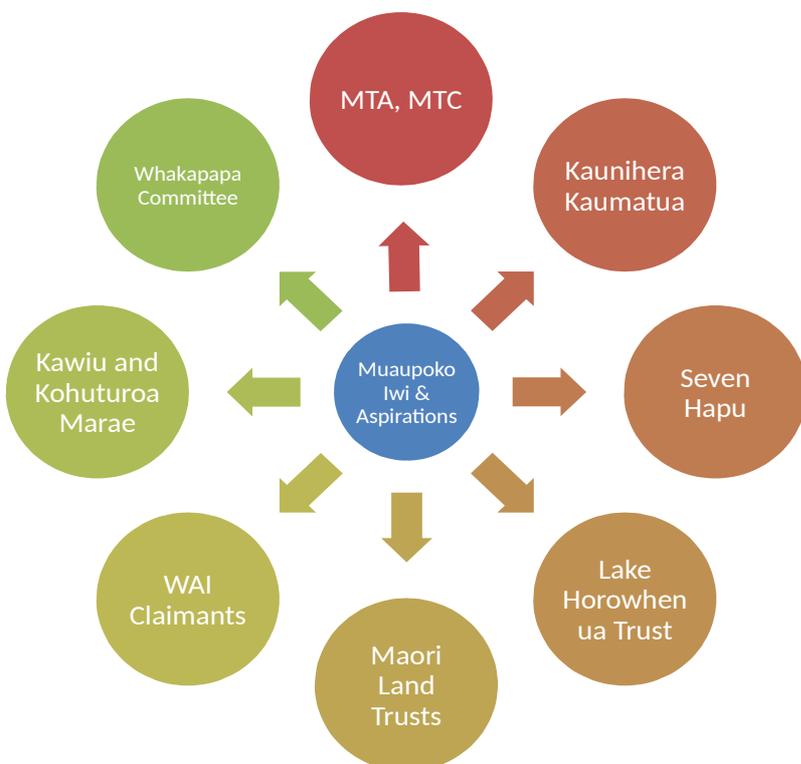
Muaūpoko Tribal Authority subcontracts to the Te Tihi Collective for a Whānau ora Commissioning Agent Contract through Te Pou Matakana. We use the Te Ara Whanau Ora Model to support tamariki, rangatahi and whanau to be self-managing; living healthy lifestyles; participating fully in society; confidently participating in Te Ao Māori successfully involved in work; and is cohesive, resilient and nurturing. As a provider of Whanau Ora Services, MTA staff currently provides whanau navigation:

Kaiarahi Whānau Ora Navigators work with whānau in areas with the highest social deprivation statistics who Government agencies and other Non-Government organisations find very difficult to access. These are whānau where children are vulnerable, where there are complex needs for, most if not all members of the whānau, High Risk Youth and Whānau. We have 2 qualified Kaiarahi Whānau Ora Navigators who work to ensure Whānau and Whānau members at risk have plans and support networks with the right agencies in place

Te Ara Whānau Ora Navigator, (PHO) working with at risk whānau and whānau members who are needing support in medical and health goals. This includes pre and post-operative supervision to ensure medications and GP and specialist checks and appointments are kept. We have one qualified Te Ara Whānau Ora Navigator.

Whānau Ora - Rangatahi -Te Kupenga. We have one Navigator/Mentor in this programme working with at risk, high and complex needs complex teenagers in secondary schools. This program is intensive mentoring run on Te Ara Whānau Ora principles with full and wider Whānau participation at heart of the Rangatahi plans. Muaūpoko Tribal Authority works in partnership with Colleges in Levin, Drugs and Alcohol agencies, Youth Justice (Police) CYPFs. Etc. The unique aspect to Muaūpoko services is that we overlay mentoring with exposure to Muaūpokotanga to support the rangatahi connect or reconnect with who they are and where they stand.

Leadership, advocacy and representation services



The MTA constitution provides for the ability for MTA to set up committees and mandates for the advocacy and representation on behalf of MTA. This allows MTA to represent Muaūpoko interests on a range of issues proactively, or in response to aspirations, expectations, needs and requirements for an Iwi organisational environment. MTA seek to advocate for our people and communities by participation in consultations, appointments on boards and governance groups. MTA works with other Muaūpoko groups to seek their advice and support.

Whānau Ora - Health and Wellbeing: The provision of health and wellbeing services is provided by MTA. Current representation and advocates include;

- Di Rump Te Puni Kōkiri and Whānau Ora

Regional Leadership Groups

- Neville Heihei on PHO Clinical Governance Group;
- Matt Mataamua on Māna Whenua Hauora;
- Gina Lomax - Central PHO Board.

Taiao – Environment: MTA is notified and consulted on a range of environmental issues by Government Departments, Councils and others. This group advocates for Iwi and sustainable environment aspirations for the Taiao and a need to manage the notifications and consultations, including Taonga Tūturu, Tāngata Kōiwi, Wāhi Tapu and Wāhi Tīpuna. Current representations, advocates and projects include:

- Manawatū River Accord Representatives – Marokopa Matakātea and Rob Warrington
- Cultural Impact Assessments and Cultural Values Reports for proposed work which may impact on our Taiao, such as wāhi tapu and wāhi tipuna etc. At present both the NZTA new Motorway from Wellington to Waitakere Curves is an important piece of consultation for our iwi. As is the Transmission Gully project.
- We coordinate iwi members to advice and input into Te Papa Taonga Events and Forums, Conservation Dept eg Pest Eradication programs in Tararua Ranges and Strategic Planning for Horowhenua and Wellington Regions including Cook Strait, Lake Horowhenua Accord,

Mahinga Ika - Fisheries: MTA has both Commercial and Customary interest in fisheries. The Commercial Interest is managed by the Muaūpoko Trading Company Ltd (MTC). The customary fisheries are jointly managed with MTA. Muaūpoko provide representation through various Forums eg Iwi leaders Forum, Te Ohu Kai Moana Iwi Forum

Management Services:

The Chief Executive Officer (CEO) of Muaūpoko Tribal Authority (MTA) is also the CEO of Muaūpoko Trading Company Ltd (MTC). This management service is required to provide a stable and consistent management structure across the Muaūpoko whanau of organisations. This enables the co-ordination for a cohesive direction and management. The CEO is able to provide reporting across the Muaūpoko whanau of organisations. The interim CEO (as at April 2016) is Dianne (Di) Rump.

Administrative Services

The Administrative Assistant provide a number of services including reception, general office administration and maintaining the Muaūpoko Iwi Membership Register.

Financial and Asset Management Services

The Financial management of MTA and MTC is part of the management service with oversight by the Financial and Risk Sub Komiti made up of the CEO and 3 Board Members. MTA employs the services of an Accounts and Finance Manager supported by the MTA Accountant (Hamid and Co Levin) using a reputable financial management system which provides financial reports to the monthly MTA Board meetings and to (minimum) quarterly MTC Directors meetings.

MTA has charitable tax status with the Inland Revenue Department. Muaūpoko Trading Company Ltd (MTC) also has charitable status. MTA and MTC tax year is from April to March and accounts for MTC are audited every second year (with Review process in between) and MTA audited every year. A consolidated audit of MTA and MTC is presented at each Annual General

Bank	Westpac
Accountants	Hamid & McHutchon
Auditor	Dennis Blank
Lawyers	Tuia Group and Matt Sword Consulting
Insurer	Peter Cranshaw

Meeting. MTA engages a number of professionals for advice and to meet financial, asset management and other requirements.

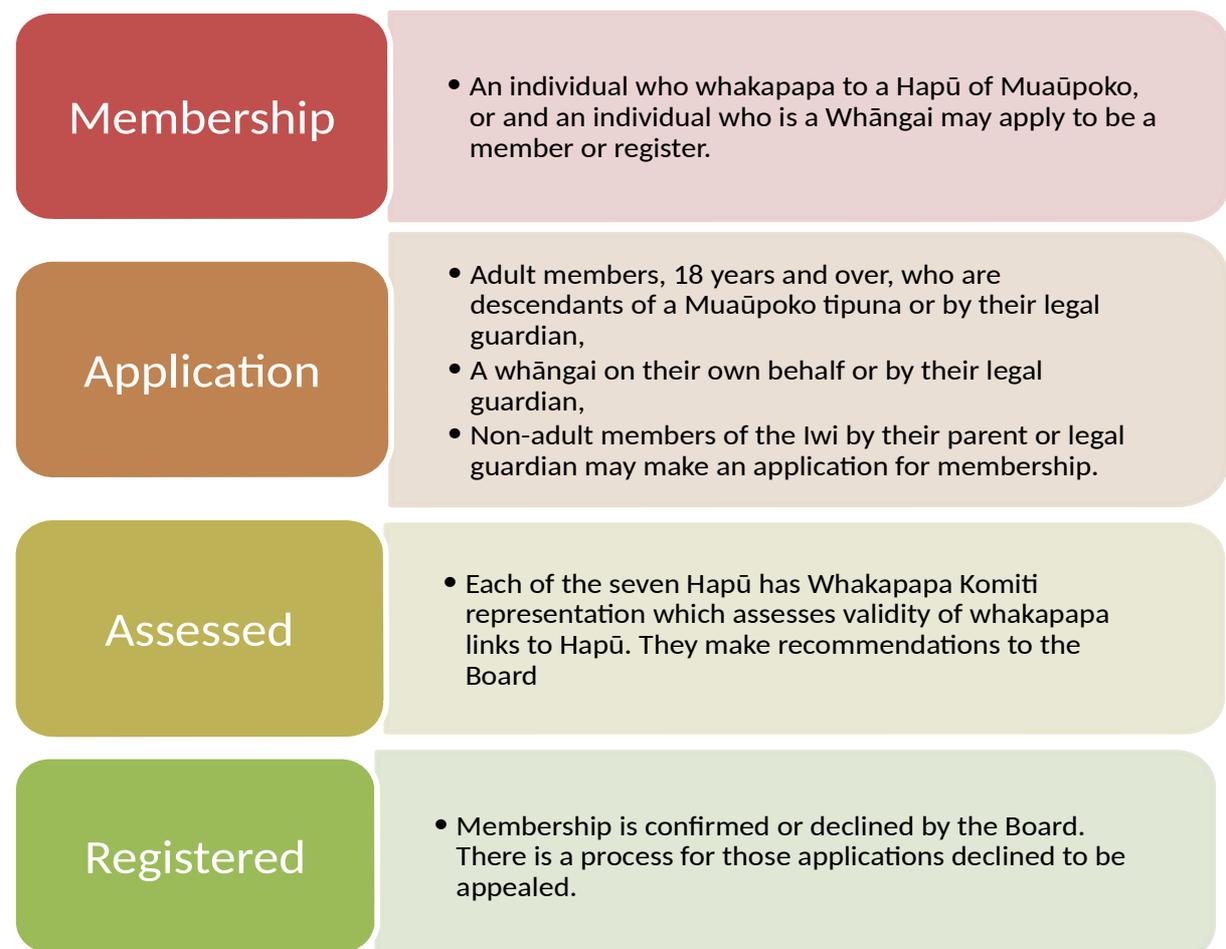
Iwi Membership and Registration Services

MTA have both legal and organisational obligations and requirements for the registering of Muaūpoko descendants and the maintenance of a membership registry. Descendants of Muaūpoko may choose to become a member of MTA, or, register to receive private notices relating to:

Special and general meetings;

- Postal ballot papers so they may vote on elections, proposed changes to associated constitution or trust deed documents;
- Disposal of assets obtained as a result of a Treaty Settlement (e.g. Fisheries Settlement Assets) such as settlement quota.

The process and rules for Muaūpoko descendants to apply for membership or to register is described in the MTA-ISR. The Iwi Membership Database and Registration process is managed by the Office Administrator.



Communications and Service Centre

MTA communicate to the membership and those registered through;

- Email
- Via the Board Hapū representatives
- Online social media - Facebook,
- The MTA website,
- Private notices directly to members and those registered,
- In newspapers, such as the monthly Pānui in the local newspaper the Chronicle,
- Hui and Wānanga also occur on different issues and topics,
- Formal General and Special Meetings,
- Annual General Hui is held every year.

The MTA owns its own office space at 306 Oxford St, Levin. This is the registered address for MTA and subsidiary company MTC. MTC is the Asset Holding Company. It is from this office MTA provide their services. The Office hours are Monday to Friday 9am to 5pm.



MUAUPOKO TRIBAL AUTHORITY – PLAN to achieve from 2015 to March 2018

CULTURAL – Muaūpoko reo, tikanga, Waiata and heritage are preserved and maintained for future generations

What we are trying to achieve (Strategy and Plan)	How will we know (Measure / Indicator)	How we plan to do it (Key Planned Activities)	What will we need (Key People, Processes & Resources)
<ol style="list-style-type: none"> 1. To support Hapū cultural initiatives 2. Strengthen the paepae on Muaūpoko marae 3. Protecting our natural resources as areas for gathering kai, generating employment, enjoyment and spiritual growth 	<ul style="list-style-type: none"> • Te reo Māori rates • Iwi affiliation rates • Participation in iwi/hapū wānanga • Attendance registers • Evaluations 	<ul style="list-style-type: none"> • Identify and support at least 2 Hapū or marae led initiatives with a view to promoting wider access and participation of whānau • Convene wānanga for whakapapa, tikanga, whaikōrero, karakia, kawa • Waiata Mōteatea sessions • Gather and document stories and history • Develop a hapū funding programme • Support Waitangi Day Celebrations • Investigate Matariki Event and other festivals and celebrations which bring iwi together • Explore the establishment of Kura – ā – Iwi 	<ul style="list-style-type: none"> • Gather stories and history through the treaty process • Programmes which support and accelerate proficiency of Te Reo Māori • Rangātahi support • Business Advisory Services • Mentors • Renegotiate community partnerships for events • Kura/MOE funding and support • Kōmiti of passionate and interested Muaūpoko

INFRASTRUCTURE - Robust iwi and Hapu structures that best serve Muaūpoko Interests

What we are trying to achieve (Strategy and Plan)	How will we know (Measure / Indicator)	How we plan to do it (Key Planned Activities)	What will we need (Key People, Processes & Resources)
<p>4. Continue to support and strengthen MTA governance, operational capacity and systems</p> <p>5. Support the development of hapū structures</p>	<ul style="list-style-type: none"> • Communications to the Board • Presentations • Reports to the Board • Minutes • Maintain accurate and up to date records 	<ul style="list-style-type: none"> • Develop clear governance and management roles • Governance Training and Induction for new MTA board members and MTC Directors • Build capacity • Monthly Board Meetings with active oversight of operational plans • Annual General Meeting • Communications to the Board • Reports to the Board • Board Minutes • Maintain accurate and up to date records • Election of Board Members • Communications to Iwi • Work with Hapū to develop robust structures • Support Hapū with communications, elections, register development 	<ul style="list-style-type: none"> • Board Members Fees • Staff Costs • Accommodation, Travel, other reimbursements • Governance Policy • Training costs • Minutes and Communications • Report and Information contributions from MTC • Cost to develop Induction and Governance handbook • Communications expertise • Governance expertise

HAUORA - Providing healthy pathways for Muaupoko so we can participate fully in our lives and communities

What we are trying to achieve (Strategy and Plan)	How will we know (Measure / Indicator)	How we plan to do it (Key Planned Activities)	What will we need (Key People, Processes & Resources)
<p>6. Develop a comprehensive iwi health and wellbeing</p>	<ul style="list-style-type: none"> • Iwi Health and wellness iwi profile 	<ul style="list-style-type: none"> • Re convene the Kaumātua Programme • Link with other providers for collective impact 	<ul style="list-style-type: none"> • Targeted funding sources

HAUORA - Providing healthy pathways for Muaupoko so we can participate fully in our lives and communities			
What we are trying to achieve (Strategy and Plan)	How will we know (Measure / Indicator)	How we plan to do it (Key Planned Activities)	What will we need (Key People, Processes & Resources)
strategy	<ul style="list-style-type: none"> Iwi Health and Wellness Strategy in place Participation in programmes e.g. Iron Māori, Sports events Attendance and Evaluation 	<p>partnerships</p> <ul style="list-style-type: none"> Develop closer relationships with PHO/DHB Leverage membership 	

LEADERSHIP - Nurturing future leaders			
What we are trying to achieve (Strategy and Plan)	How will we know (Measure / Indicator)	How we plan to do it (Key Planned Activities)	What will we need (Key People, Processes & Resources)
<p>7. Develop leadership Opportunities for Rangatahi</p> <p>8. Engage Rangatahi</p>	<ul style="list-style-type: none"> Participation and outcomes Attendance and Evaluation Use of 	<ul style="list-style-type: none"> Convene a Rangatahi hui to develop moemoea and talk about needs Rangatahi wānanga Investigate employment and skills programs Youth Mentoring 	<ul style="list-style-type: none"> Mentor programme Sponsorship policy and oversight kōmiti Youth focussed funding Kaumātua support

LEADERSHIP - Nurturing future leaders			
What we are trying to achieve (Strategy and Plan)	How will we know (Measure / Indicator)	How we plan to do it (Key Planned Activities)	What will we need (Key People, Processes & Resources)
	communications	<ul style="list-style-type: none"> • Rangatahi Sponsorship programme • Communications mechanisms for Rangatahi • Run phase 2 Te Kupenga trial • Explore the establishment of Kura – ā – Iwi 	<ul style="list-style-type: none"> • Web/Social media design • Hui and wānanga costs • Te Kupenga coordinator • Kura/MOE Funding and support • Kōmiti of passionate and interested Muaūpoko

LEADERSHIP - Advocacy and Representation			
What we are trying to achieve (Strategy and Plan)	How will we know (Measure / Indicator)	How we plan to do it (Key Planned Activities)	What will we need (Key People, Processes & Resources)
<p>9. To contribute to and leverage relationships and initiatives which enhance and protect Muaūpoko resources and the environment</p> <p>10. Advocate and represent Muaūpoko Taiao</p> <p>11. Represent Muaūpoko interests at local, regional and national forums always upholding and enhancing the mana of Muaūpoko</p>	<ul style="list-style-type: none"> • To receive relationship agreements with key stakeholders • Hui with Key Stakeholders • Muaūpoko Taiao systems developed • Partnership agreements renegotiated • Increased kaitiaki of 	<ul style="list-style-type: none"> • MTA to engage Iwi membership and other stakeholders • Reporting on progress and communications to Iwi including wānanga and hui • Relationship Agreements completed with key stakeholders: Horizon, HDC, DoC, MPI • Iwi Management Plan developed, completed and implemented • Sites of Significant and Tāonga Database completed • Develop a Pātaka Moana • Environmental and Commissioner Training 	<ul style="list-style-type: none"> • Delegations from Muaūpoko and MTA • Communications and costs • Hui and Wānanga costs • Taiao Project Groups and Costs

LEADERSHIP - Advocacy and Representation			
What we are trying to achieve (Strategy and Plan)	How will we know (Measure / Indicator)	How we plan to do it (Key Planned Activities)	What will we need (Key People, Processes & Resources)
	tāonga • Reports and submissions	<ul style="list-style-type: none"> • Develop a Sustainable Land Use Project for Muaūpoko Māori Land • Develop a Native Fisheries Project 	

Contract performance and enhance our credibility as a provider			
What we are trying to achieve (Strategy and Plan)	How will we know (Measure / Indicator)	How we plan to do it (Key Planned Activities)	What will we need (Key People, Processes & Resources)
<p>12. To meet contract performance, grow contract value and increase funder confidence</p> <p>13. To influence for Muaūpoko outcomes in the Horowhenua Social Sector Trial and Children's Action Plan Trial</p>	<ul style="list-style-type: none"> • Costings on contract by contract basis to ensure affordable sustainable business platform and cost neutrality • Annual Plan and Budget developed • Strategies and Policies developed • Performance Agreements in place and reviewed • Reporting on performance • Performance information made available to Iwi membership 	<ul style="list-style-type: none"> • Participate Fully in Trial governance and decision making • Participate in Whanau Ora Strategic Innovation District Leaders Group • Maintain accurate and up to date records; finances, assets, investments, meetings, company information. • Board Hui • Performance Agreements • Performance Reports from MTA, MCS and MTC 	<ul style="list-style-type: none"> • Board Costs • Staff Costs • Auditors Costs • Accountants Costs • Bank and Banking Costs • GST Costs • Legal Advice and Costs • Performance Agreements • Board Performance Agreement • Staff Performance Agreement • Financial system and costs • Information System and costs

Communications and Service Centre

What we are trying to achieve (Strategy and Plan)	How will we know (Measure / Indicator)	How we plan to do it (Key Planned Activities)	What will we need (Key People, Processes & Resources)
14. Build strong communications with members 15. To inform and encourage Iwi participation and membership of Events and Activities	<ul style="list-style-type: none"> Participation Numbers Feedback Use of website an social media 	<ul style="list-style-type: none"> Published Annual Plan and Annual Report Pānui in Newspaper Regular Magazine Use MTA Website with regular updates Reporting on activities and iwi news Support hapū communications Bring iwi together at least twice per year to discuss and consult on the implementation of the 2020 strategy and key issues/areas of interest 	<ul style="list-style-type: none"> Media costs Website costs Staff costs Information contributions from Communications Policy Funds for Hui ā iwi

Iwi Membership and Registration Services

What we are trying to achieve (Strategy and Plan)	How will we know (Measure / Indicator)	How we plan to do it (Key Planned Activities)	What will we need (Key People, Processes & Resources)
16. To increase membership registration	<ul style="list-style-type: none"> Increase registrations and reduce missing contact details for registered members by 5% 	<ul style="list-style-type: none"> Develop, review membership policy, systems and membership roll Receive and process registrations Maintain accurate and up to date records Membership Validators Communications to Iwi Membership Programmes Hui ā iwi 	<ul style="list-style-type: none"> Validator costs Staff Costs Registration and costs Media costs Website costs

Whanau Ora

What we are trying to achieve (Strategy and Plan)	How will we know (Measure / Indicator)	How we plan to do it (Key Planned Activities)	What will we need (Key People, Processes & Resources)
--	---	--	--

Treaty Negotiation			
What we are trying to achieve (Strategy and Plan)	How will we know (Measure / Indicator)	How we plan to do it (Key Planned Activities)	What will we need (Key People, Processes & Resources)
<p>18. To progress Direct Negotiations with the crown to Agreement in Principle (AIP) phase</p> <p>19. To develop and consult on Post Settlement Governance Entity (PSGE)</p> <p>20. To maintain our Direct Negotiations process with the crown</p>	<ul style="list-style-type: none"> • Negotiations identify Muaūpoko aspirations for settlement • Iwi are informed of settlement progress • Muaūpoko ratify the AIP and PSGE through formal voting process. • Move into IDOS phase 	<ul style="list-style-type: none"> • MTA to engage Crown, Wai Claimants, Iwi membership and other stakeholders • Reporting on progress and communications to Iwi including wānanga and hui • Support Negotiators • Support Claims Committee and Research Group • Support Specialist Advisors • Robust ratification voting process. • To participate and support tribunal hearings process (in need) and to maximise the benefits of any Tribunal Hearings for the benefit of the Direct Negotiations process 	<ul style="list-style-type: none"> • Delegations from MTA • Negotiation Strategy and Approach • Claims Committee costs • Research Group costs • Specialist Advisors costs • Negotiators costs • Communications costs • Treaty Claims management resource

Muaūpoko Trading Company Annual Plan and Initiatives:

Fisheries Coastline Agreements			
What we are trying to achieve (Strategy and Plan)	How will we know (Measure / Indicator)	How we plan to do it (Key Planned Activities)	What will we need (Key People, Processes & Resources)
21. Fisheries Coastline Agreements to receive coastline allocation of Fisheries Settlement Assets	a) Stakeholders engaged and meetings held b) Coastline Agreements signed by MIO c) Receive Fisheries Settlement Assets d) Compliance with Strategy, Plan, Policies, Legislation	<ul style="list-style-type: none"> • MTC to negotiating with TOKM, Iwi and other stakeholders for Settlement of Fisheries Assets • Analysis and research to support negotiations • Specialist Advice where required • Reporting on progress and communications to Iwi • To sign Coastline Agreement 	<ul style="list-style-type: none"> • Delegation from MTA • Negotiation Strategy and Approach • Fisheries Information • Reporting to MIO and Iwi • Negotiator(s) and costs • Analyst costs • Researcher and evidence • Communication to Iwi costs • Lawyer and Legal costs

